

### International Photo Contest PHOTOMAN 2013

#### **General information**

International competition *PHOTOMAN-2013* is held within the project *SAY CHEESE! EASTERN PARTNERSHIP FAMILY ALBUM. Capacity building, networking and promotion of thematic Eastern Partnership photography.* Project SAY CHEESE! is implemented within the Eastern Partnership Culture Programme funded by the European Union

Photo Contest is conducted as Internet reality show.

The main organizer of the contest PHOTOMAN 2013 (as well as the author of the idea of the contest PHOTOMAN) is the Association of Photographers of Georgia (APG). Contest PHOTOMAN under the APG has already been realized three times in Georgia and it is still a popular and successful in the Georgian photo community.

In 2013, the contest PHOTOMAN became an international status and carries out within the project «SAY CHEESE!» in the Eastern Partnership countries (Georgia, Armenia, Azerbaijan, Belarus, Moldova, Ukraine). The competition is aimed at amateur photographers and its goals is to encourage young photographers in the Eastern Partnership countries, also to reveal the participants of the pilot course of the Eastern Partnership online photo school PHOTO-SCHOOL.EU.

#### Terms and Conditions of the contest PHOTOMAN 2013

#### Conditions

PHOTOMAN 2013 is held in accordance with the specific terms and conditions, established by the organizers of the competition. The contest is conducted on the Facebook official application.

The competition is organized by the associations of photographers of the Eastern Partnership countries, which are the partners of the project «SAY CHEESE!»

In the competition can participate any registered user on Facebook, from 14 years old, citizen of the any Eastern Partnership countries (Georgia, Ukraine, Moldova, Belarus, Armenia, and Azerbaijan).

To participate in the competition an applicant must be registered on the Facebook official application <u>https://apps.facebook.com/photomann</u> in accordance with established procedures.

By participating in the contest PHOTOAMN the contestant agrees the terms and conditions of the competition.

In case of violation of the rules of the PHOTOMAN contestant will be disqualified from the competition without the appellation.

The organizers and jury members are not eligible to participate in the competition.

The competition is conducted in four stages. Each stage involves the specific task, taking pictures in various genres of photography, collaborated by the jury before each stage. The contestant must perform a task within a certain period of time specified by the Jury.

Images taken before the competition will not be accepted. In the reveal of such a fact contestant will be disqualified from the competition without the right of appeal.

Images have to be submitted on the Facebook official app of the contest in the appropriate gallery of the current stage, on time determined for submitting. If an image will not be submitted in the appropriated gallery on time, the contestant will be disqualified without the right of appeal. A participant has the right to edit an image before expiry the given time.

Technical requirements for the tasks will be defined in the description of each task. In case of copyright infringement participant will be disqualified from the competition without the right of appeal.

The images must not contain any text or graphic elements, which were not part of the original exposure. Images containing text will be immediately disqualified.

After expiry of the deadline for submitting the current gallery is closed and the evaluation mode is switched on. After the closing the gallery images cannot be edited or deleted. Evaluation mode lasts for a certain period (all the dates prescribed in the assignments for each stage). In the period of evaluation Facebook users assess competition images by the 10-points system. Each user estimates the each photo of one participant only once.

After expiry of the evaluation time the app automatically summarizes points of each competitive image and on the basis of the final scores creates the ratings of the participants at each stage. General ratings as well as the ratings by the countries are available.

After each stage the number of contestants is reduced. A transition point from stage to stage will be determined for each country. Participants who do not get the necessary amount of points will be eliminated from the competition. The transition point depends on the number of participants from each country and determined in such a way that in accordance of the final result of the contest will be revealed 90 winners from six countries. In addition, the Jury is authorized to transfer two outsider contestants from each country to the next stage.

The subsequent stages are carried out similarly.

#### Winners

After the completion of all stages scores are summarized and the final ratings are compiled for each country. 15 participants from each country (totally 90 contestants) receiving the most points are winners of the competition and are awarded certificates confirming the right to study in the 4-month free pilot course (March-June 2014) in the International online photo school of the Eastern Partnership PHOTO-SCHOOL.EU. At the end of the 4-month pilot course a certificate of the Eastern Partnership Photographer is issued which is recognized by the associations of photographers of the six Eastern Partnership countries. In case of refusal by the winner the right of free study on the 4-month training course in the online photo school will be given to next participant on a rating.

The participant receiving the highest point total in his country gets into the prizewinner Group of Six (one winner from each country). Member of the G6 with the most points will receive Grand Prix. Other members of the G6 will receive different prizes.

#### Jury

An international jury composed of six members (one representative from each Association of photographers of Eastern Partnership countries: Belarusian public association "Photoiskusstvo", Armenian Photographers National Association, Association of Photographers of Georgia, Union of Photo Artists of Moldova, National Union of Artist Photographers of Ukraine, and Azerbaijan Photographers Union).

The jury collaborates a task for each stage. The jury is entitled to move to the next stage the two outsider participants of each country. In case of doubt, pertaining to the violation of the copyright or other terms and conditions of the contest, the jury has the right to demand from the participants of the competition the original file with EXIF data. In case of doubt pertaining to artificial increase in the amount of points, the jury has the right to verify the accounts of evaluators and, if confirmed suspicions, annul those votes.

# Copyrights

Contest participants certify that they present their original works and all images, uploaded in the competitive galleries are created within the tasks of this contest. Contestants certify that they own all rights pertaining to the images.

Contestants certify that they agree to hold the organizers of the PHOTOMAN harmless against all claims and liabilities arising out of the display, or other non-commercial use of the images.

Participants of the contest certify that by agreeing to participate in the PHOTOMAN submission, they agree to license to the PHOTOMAN the right to display the image(s) on the official Facebook application, on the of the associations of photographers' web sites of the Eastern Partnership countries, in articles, exhibitions and publications pertaining to the PHOTOMAN, and for the future PHOTOMAN promotional purposes. The PHOTOMAN has no rights to the images submitted beyond those outlined in this paragraph.

## Awards

The following awards will be presented:

• Grand Prix – DSLR photo camera Canon 6D with 24-105 mm lens. Sponsor of the award - the Tbilisi Centre of culture events of City Hall.

• Different awards for the members of the Group of Six

• Certificates confirming the right to study in the 4-month free pilot course (March-June 2014) in the International online photo school of the Eastern Partnership PHOTO-SCHOOL.EU within the EU-funded project SAY CHEESE! for the 90 participants receiving the most points in their countries (15 participants from each Eastern Partnership country)

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